



CHALLENGE

EFC received an RFQ for a plastic retainer part #W718890 for the P558 program. There was no print attached to the RFQ, only the Ford part number with a brief description of the part and the platform. It was a new design that was just released by Ford and tooled up by the manufacturer.

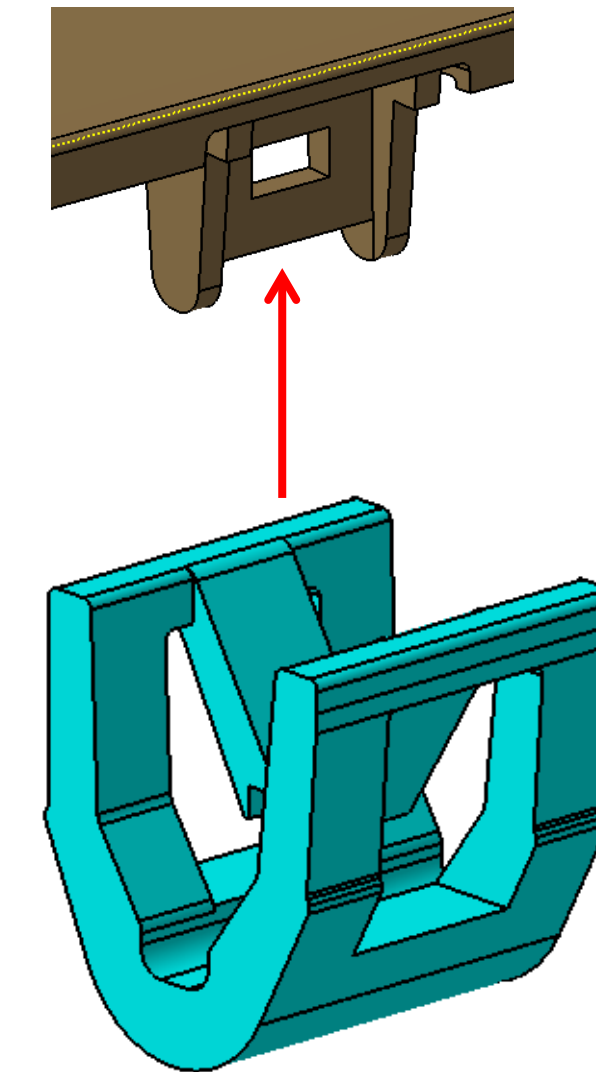
SOLUTION

Utilizing our expert people, EFC identified the part (EFC Part #08800658-POM02) and provided the manufacturer's print to the customer.

RESULT

Ten W718890 clips are now snapped into the reinforcements in the vehicle.
Estimated usage = 3,628,000 pieces/year.

EFC Part #
08800658-POM02



FORD ARM REST RETAINER